

Reading list

Course code:	MID118
Course title:	Media Concept Development & Pre-production
Program of study:	Bachelor in Media IKT Design
Semester:	Autumn
Year:	2nd year
Total number of pages:	Depending on specialization
Last updated:	15/05/2018

Books:

[Wales, L M \(2017\) The Complete Guide to Film and Digital Production: The People and The Process, 3rd edition, Focal Press](#)

[Rabinger, M \(2017\) Developing Story Ideas, Focal Press](#)

[Bernard, S \(2016\) Documentary Storytelling \(4th Edition\)](#)

[Gottschall, J \(2012\) The Storytelling Animal, hmh books.](#)

[Stradling, L \(2010\) Production Management for TV and Film: The professional's guide \(Professional Media Practice\), Methuen Drama](#)

[Moran, A \(2006\) Understanding the Global TV Format](#)

[Catmull, E \(2014\) Creativity, Inc, Random House](#)

[Cook, B \(2016\) The Art of Short Form Content: From Concept to Color Correction](#)

Recommended Reading

[Bennett, T \(2014\) Showrunners: The Art of Running a TV Show](#)

[Landau, N \(2013\) The TV Showrunner's Roadmap](#)

[Yorke, J \(2015\) Into the Woods: A Five Act Journey Into Story](#)

Online Resources and Films to be made available and screened during the semester.